



Alexandra MacKenzie Pearsall

Senior Associate

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OVERVIEW

Alexandra Pearsall provides comprehensive legal representation to clients in the healthcare and life sciences industries. She advises manufacturers, wholesalers, pharmacies, physician dispensers, and other healthcare and life sciences entities on federal and state compliance matters, including fraud and abuse laws, anti-kickback and self-referral laws, FDA regulations and use and disclosure of health information. Alexandra has substantial experience with industry regulations as it relates to pharmacy benefit manager relationships with pharmacies, manufacturers, wholesalers and plan sponsors. She is a frequent contributor to the Day Pitney Healthcare Blog.

Alexandra interned at the Office of the Attorney General – Government and Healthcare Fraud Division, where she conducted investigations related to the False Claims Act in the pharmaceutical industry. In addition, she was also a compliance fellow at a large pharmaceutical company, where she gained extensive experience in policy and risk management by working within the guidance of a corporate integrity agreement.

EXPERIENCE

Prior results do not guarantee a similar outcome.

Defended an independent pharmacy in audit appeal to major pharmacy benefit manager resulting in reversal of over \$2 million in recouped funds

Counseled network of physician dispensers regarding network access across various pharmacy

benefit managers

Defense of independent pharmacy in State Board of Pharmacy action resulting in avoidance of disciplinary action

Appealed and secured rescission of independent pharmacy network terminations from major pharmacy benefit managers

SERVICES

CORPORATE AND BUSINESS LAW

INDUSTRIES

HEALTHCARE AND LIFE SCIENCES

HEALTHCARE

LIFE SCIENCES

INSIGHTS

FDA PROPOSES UPDATE TO CURRENT GUIDANCE ON CYBERSECURITY IN MEDICAL DEVICES

Co-author, April 14, 2022, *Day Pitney Alert*

NEW RULES PROTECT PATIENTS FROM SURPRISE BILLING

Author, September 16, 2021, *Day Pitney Cybersecurity, Healthcare and Technology (C.H.A.T.) Newsletter*

HHS EASES PRESCRIBING REQUIREMENTS FOR OPIOID ADDICTION MEDICATION

Author, June 1, 2021, *Day Pitney Cybersecurity, Health and Technology (C.H.A.T.) Newsletter*

FIFTH CIRCUIT WEIGHS IN ON HIPAA PENALTIES DUE TO DATA BREACHES

Author, March 25, 2021, *Day Pitney Cybersecurity, Health and Technology (C.H.A.T.) Newsletter*

FDA SUED OVER FINAL RULE PERMITTING IMPORTATION OF PRESCRIPTION DRUGS FROM CANADA

Author, December 21, 2020, *Day Pitney Cybersecurity, Health and Technology (C.H.A.T.) Newsletter*

EDUCATION AND CREDENTIALS

EDUCATION

Seton Hall University School of Law, J.D., TEST

James Madison University, B.A., TEST

ADMISSIONS

State of New Jersey

AFFILIATIONS

American Bar Association

American Health Lawyers Association

American Association for Justice

RECOGNITION AND COMMUNITY

RECOGNITION

Selected to the list of New Jersey *Super Lawyers* Rising Stars (Thomson Reuters), 2020-2024

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